



Social and Online Media Virtual Learning

Grades 9-12/Digital Portfolios - Day 4 of 5

April 30, 2020



9-12/Social and Online Media
Lesson: April 30, 2020

Objective/Learning Target:
Students Will Create a Good Digital Portfolio

Let's Get Started:

Log onto the site you picked yesterday for your Digital Portfolio. If you have not registered yet, please do so.

Make sure you have access to any photos or information you might need. If you are not sure what you might need, get your list from Day 2. It should help you gather and find what you need for a successful site.

Review: What Should Go in a Digital Portfolio

There are many things that can go into your portfolio (I have pulled some key ones from the link of 27 above).

1. A CUSTOM LOGO AND TAGLINE - If you're more in the design space, show off your skills by creating your own awesome logo for your portfolio website. Then, create a strong tagline underneath. Making your message clear.

2. A KILLER SITE DESIGN - Having a clear and concise online portfolio/resume design is important. The most important thing in a site's design is usability. Can a person come to this site and understand the message? Can they easily navigate the site without becoming confused?

If the answer is “no,” you need to rethink your design decisions.

- You do not need to know web design; we will examine good portfolio web sites in tomorrow's lesson

Review: What Should Go in a Digital Portfolio

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3. DOWNLOADABLE RESUME

4. A BIO OR ABOUT PAGE (TELL YOUR STORY!) - Let your personality come through. It's **your** portfolio, after all!

5. PHOTO - People trust brands (and people) when they can put a “face” to them.

6. SOCIAL MEDIA ACCOUNTS (IF RELEVANT)

7. AWARDS/ACHIEVEMENTS/OTHER TYPES OF RECOGNITION

8. A BLOG - It's over-said, but blogging can bring about amazing opportunities.

9. YOUR OWN WORK EXAMPLES

10. LINKS TO RESOURCES/SITES OF INTEREST TO YOU

Review: Good Portfolio Builders

There are nine sites linked above and several more choices linked in the additional resources. I have pulled a few of the major ones we have used in the class in the past. Feel free to use the one that best fits your needs.

*The ones I have listed here are free (there are upgrades that cost money but they are not needed). My site shared yesterday is the free version. I used weebly.com for my site.

Here's a snapshot look at the 9 best portfolio website builders according to the link above:

1. [Squarespace](#) – best overall portfolio website.
 2. [Weebly](#) – best for affordability.
 3. [Wix](#) – best for increasing traffic to your site.
 4. [Duda](#) – stylish portfolio designs.
 5. [GoDaddy](#) – the quickest way to build a website.
 6. [Strikingly](#) – best for help and support.
 7. [WordPress.com](#) – powerful features.
 8. [Jimdo](#) – simple, but lacks scalability.
 9. [SITE123](#) – best for all-in-one convenience.
- You also already have access to Google Sites (many have used before) through your school account

Practice: Making Your Digital Portfolio

Now that you have a site to design on and you what you want to put on it, it is time to start creating.

By the end of today:

1. Pick a template on the site
2. Pick and incorporate your color scheme
3. Finish the About Me Page
4. Begin to add any other pages and info you plan to include. We will finish tomorrow.

Make sure you save (says publish on some sites) your work. You do not need to pay anything. It will give you a generic web site address. It is okay if you are not done as nobody has access to the site unless you send them the web address.

Make sure you save/publish regularly so you don't lose any of your hard work.

Other Resources - Links to Other Portfolio Examples

[9 Good Free Web Sites For Portfolio Design](#)

[15 Sites That Will Host Your Portfolio For Free](#)

[50 of the Best Personal Website and Portfolio Examples in 2020](#)

[20 Great Portfolio Examples](#)

[11 Essentials For Excellent Digital Portfolios](#)